



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

# CONTRACT

<u>Contract / Revision</u>	<u>All Order #</u>
965626 /	06385379
<u>Product</u>	
<u>Issue</u>	
<u>Contract Dates</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	327 REFORM NM NOW
<u>Advertiser</u>	
Reform New Mexico Now	
10/30/12 / 10/30/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KOAT	Mary Tricoli
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35-54	
<u>IDB#</u>	<u>Advertiser Code</u>
51	104
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

SRCP Media Inc  
Attention: Betsy Vonderheid  
201 North Union Street  
Ste 200  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KOAT	10/29/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	5	\$8,000.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/29/12	11/04/12	MTWTF--	5	\$1,900.00								
E 8	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/29/12	11/04/12	-----2-	2	\$400.00								
N 10	KOAT	11/05/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 11/05/12	11/11/12	1-----	1	\$250.00								
N 11	KOAT	11/05/12	11/05/12	Chew, The	12-1pm		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 11/05/12	11/11/12	1-----	1	\$200.00								
N 12	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 11/05/12	11/11/12	M-----	1	\$1,300.00								
N 13	KOAT	11/05/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	2	\$2,200.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 11/05/12	11/11/12	MT----	2	\$1,100.00								
N 14	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$1,700.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 11/05/12	11/11/12	MT----	2	\$850.00								
N 15	KOAT	11/03/12	11/03/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Haarsl Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

Contract / Revision 965626 /	Alt Order # 06385379	
Contract Dates 10/29/12 - 11/06/12	Product Issue	Estimate # 327 REFORM NM NOW S
Advertiser Reform New Mexico Now		Original Date / Revision 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Week	Amount
		Start Date Week: 10/29/12	End Date 11/04/12	Weekdays -----S-				1	\$1,800.00			

Totals 47 \$40,100.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95
Totals	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity



**KOAT**  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

# CONTRACT

Contract / Revision	Alt Order #	
961890 /	06364302	
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/29/12 - 11/09/12	313 REFORM NM NOW	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Reform New Mexico Now	10/29/12 / 10/29/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KOAT	Mary Tricoli	HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
51		104
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 48	KOAT	11/02/12	11/02/12	20/20	9-10p		:30			NM	1	\$3,800.00
Class of Time - Pre-emptible with notice												
Start Date      End Date      Weekdays												
Week: 10/29/12		11/04/12	-----F--					Spots/Week	Rate			
								1	\$3,800.00			
Totals											123	\$105,400.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/09/12	123	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30
Totals	123	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE



**KOAT**  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Billing Address:

**SRCP Media Inc**  
Attention: Accounts Payable  
201 North Union Street  
Ste 200  
Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now		326 REFORM NM NC

Flight Dates	Order #	Alt Order #
10/21/12 - 10/28/12	965833	06385381

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:  
**KOAT**  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$1,100.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,100.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>4 KOAT M 10/22/12 6:23 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM</i>									
<i>1 KOAT Tu 10/23/12 6:43 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM</i>									
<i>3 KOAT W 10/24/12 6:13 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM</i>									
<i>2 KOAT Th 10/25/12 6:54 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM</i>									
<i>5 KOAT F 10/26/12 6:59 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM</i>									
2	10/22/12	10/28/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$850.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 KOAT M 10/22/12 8:55 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM</i>									
<i>5 KOAT Tu 10/23/12 8:56 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM</i>									
<i>4 KOAT W 10/24/12 8:50 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM</i>									
<i>1 KOAT Th 10/25/12 8:49 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM</i>									
<i>2 KOAT F 10/26/12 8:48 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM</i>									
3	10/22/12	10/28/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$550.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 2 Rate \$550.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 KOAT Sa 10/27/12 6:14 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1203 \$550.00 NM</i>									
<i>1 KOAT Sa 10/27/12 6:54 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1203 \$550.00 NM</i>									
4	10/22/12	10/28/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 5 Rate \$250.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>4 KOAT M 10/22/12 11:57 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM</i>									
<i>3 KOAT Tu 10/23/12 11:38 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM</i>									
<i>2 KOAT W 10/24/12 11:55 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM</i>									
<i>1 KOAT Th 10/25/12 11:36 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM</i>									

# INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	326 REFORM NM N	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/28/12	Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	MTWTF--	:30	5	\$250.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 KOAT F 10/26/12 11:40 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
<b>5</b> 10/22/12 10/28/12 Chew, The Class of Time - Pre-emptible with notice 12-1pm MTwTF-- :30 5 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 MTWTF-- 5 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 KOAT M 10/22/12 12:56 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
2 KOAT Tu 10/23/12 12:57 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
4 KOAT W 10/24/12 12:29 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
3 KOAT Th 10/25/12 12:57 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
1 KOAT F 10/26/12 12:30 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
6	10/22/12	10/28/12	Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	MTwTF--	:30	5	\$1,300.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 KOAT M 10/22/12 5:59 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									
4 KOAT Tu 10/23/12 6:12 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									
3 KOAT W 10/24/12 6:24 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									
2 KOAT Th 10/25/12 6:13 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									
5 KOAT F 10/26/12 6:24 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									
7	10/22/12	10/28/12	Action 7 News @ 5p Sat 5-530p Class of Time - Pre-emptible with notice		-----1-	:30	1	\$550.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 KOAT Sa 10/27/12 5:56 PM Action 7 News @ 5p Sat 5-530p :30 RNMT1203 \$550.00 NM LR - Football									
8	10/22/12	10/28/12	Action 7 News @ 5p Sun 5-530p Class of Time - Pre-emptible with notice		-----1	:30	1	\$550.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 KOAT Su 10/28/12 5:29 PM Action 7 News @ 5p Sun 5-530p :30 RNMT1203 \$550.00 NM									
9	10/22/12	10/28/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Fixed Non Pre-emptible		MTwTF--	:30	4	\$1,900.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 KOAT Su 10/21/12 10:23 PM Action 7 News @ 10p Sun 10-1030p :30 RNMT1203 \$1,900.00 NM MG for 9.3 10/26									
2 KOAT Tu 10/23/12 10:25 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,900.00 NM									
1 KOAT W 10/24/12 10:28 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,900.00 NM									
4 KOAT Th 10/25/12 10:24 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,900.00 NM									
3 KOAT F 10/26/12 Action 7 News @ 10p M-F 10-1030p :00 \$1,900.00 NM See MG 9.5									
10	10/22/12	10/28/12	Nightline Class of Time - Fixed Non Pre-emptible	1105-1135p	MTwTF--	:30	5	\$350.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/22/12 10/28/12 MTwTF-- 5 \$350.00									

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

**INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Reform New Mexico Now		Issue	326 REFORM NM N

**KOAT**  
[www.koat.com](http://www.koat.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/ Week			Type
						Length	Rate		
10	10/22/12	10/28/12	Nightline Class of Time - Fixed Non Pre-emptible	1105-1135p	MTWTF--	:30	5	\$350.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 KOAT M 10/22/12 11:09 PM Nightline 1105-1135p :30 RNMT1203 \$350.00 NM									
2 KOAT Tu 10/23/12 11:19 PM Nightline 1105-1135p :30 RNMT1203 \$350.00 NM									
4 KOAT W 10/24/12 11:27 PM Nightline 1105-1135p :30 RNMT1203 \$350.00 NM									
1 KOAT Th 10/25/12 11:27 PM Nightline 1105-1135p :30 RNMT1203 \$350.00 NM									
3 KOAT F 10/26/12 11:31 PM Nightline 1105-1135p :30 RNMT1203 \$350.00 NM									
<u>Total Spots</u>						38			

**Payment Terms 30 Days**

<u>Gross Total</u>	\$30,050.00
<u>Agency Commission</u>	\$4,507.50
<u>Net Amount Due</u>	\$25,542.50
New Mexico Tax Rate	7.0%
<u>Amount Due</u>	<b>\$27,330.48</b>



**KOAT**  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	312 REFORM NM NC

Billing Address:

SRCP Media Inc  
Attention: Accounts Payable  
201 North Union Street  
Ste 200  
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/19/12 - 10/28/12	961880	06364306

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
51		103

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/25/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	2	\$1,900.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 10/19/12 End Date 10/25/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$1,900.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 KOAT M 10/22/12 10:25 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1202 \$1,900.00 NM</i>									
<i>2 KOAT W 10/24/12 10:13 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1202 \$1,900.00 NM</i>									
2	10/19/12	10/25/12	Nightline	1105-1135p	MTWTF--	:30	5	\$350.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 10/19/12 End Date 10/25/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$350.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>5 KOAT F 10/19/12 11:24 PM Nightline 1105-1135p :30 RNMT1202 \$350.00 NM</i>									
<i>4 KOAT M 10/22/12 11:26 PM Nightline 1105-1135p :30 RNMT1202 \$350.00 NM</i>									
<i>3 KOAT Tu 10/23/12 11:26 PM Nightline 1105-1135p :30 RNMT1202 \$350.00 NM</i>									
<i>1 KOAT W 10/24/12 11:09 PM Nightline 1105-1135p :30 RNMT1202 \$350.00 NM</i>									
<i>2 KOAT Th 10/25/12 11:18 PM Nightline 1105-1135p :30 RNMT1202 \$350.00 NM</i>									
3	10/19/12	10/25/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 10/19/12 End Date 10/25/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$250.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 KOAT F 10/19/12 11:31 AM Anderson Cooper 11a-12n :30 RNMT1202 \$250.00 NM</i>									
<i>3 KOAT M 10/22/12 11:36 AM Anderson Cooper 11a-12n :30 RNMT1202 \$250.00 NM</i>									
<i>1 KOAT Tu 10/23/12 11:50 AM Anderson Cooper 11a-12n :30 RNMT1202 \$250.00 NM</i>									
<i>5 KOAT W 10/24/12 11:49 AM Anderson Cooper 11a-12n :30 RNMT1202 \$250.00 NM</i>									
<i>4 KOAT Th 10/25/12 11:28 AM Anderson Cooper 11a-12n :30 RNMT1202 \$250.00 NM</i>									
4	10/19/12	10/25/12	Chew, The	12-1pm	MTWTF--	:30	5	\$200.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/19/12 End Date 10/25/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$200.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>5 KOAT F 10/19/12 12:31 PM Chew, The 12-1pm :30 RNMT1202 \$200.00 NM</i>									
<i>3 KOAT M 10/22/12 12:28 PM Chew, The 12-1pm :30 RNMT1202 \$200.00 NM</i>									
<i>1 KOAT Tu 10/23/12 12:30 PM Chew, The 12-1pm :30 RNMT1202 \$200.00 NM</i>									
<i>2 KOAT W 10/24/12 12:56 PM Chew, The 12-1pm :30 RNMT1202 \$200.00 NM</i>									

# INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**



Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	312 REFORM NM NC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/20/12	10/27/12	Sa 6a A7N More in the AM 6-9a Class of Time - Pre-emptible with notice		----2-	:30	2	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ----2- 2 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 10/20/12 6:29 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1202 \$550.00 NM									
1 KOAT Sa 10/20/12 7:59 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1202 \$550.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----2- 2 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT Sa 10/27/12 7:29 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1202 \$550.00 NM									
3 KOAT Sa 10/27/12 8:25 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1202 \$550.00 NM									
10	10/21/12	10/28/12	Action 7 News @ 5p Sun 5-530p Class of Time - Pre-emptible with notice		-----1	:30	1	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/21/12 5:29 PM Action 7 News @ 5p Sun 5-530p :30 RNMT1202 \$550.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Su 10/28/12 5:14 PM Action 7 News @ 5p Sun 5-530p :30 RNMT1202 \$550.00 NM									
11	10/26/12	10/26/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Fixed Non Pre-emptible		---1--	:30	1	\$1,900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---1-- 1 \$1,900.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 10:24 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1202 \$1,900.00 NM									
12	10/26/12	10/26/12	Nightline	1105-1135p	---1--	:30	1	\$350.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---1-- 1 \$350.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 11:25 PM Nightline 1105-1135p :30 RNMT1202 \$350.00 NM									
13	10/26/12	10/26/12	Anderson Cooper	11a-12n	---1--	:30	1	\$250.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---1-- 1 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 11:25 AM Anderson Cooper 11a-12n :30 RNMT1202 \$250.00 NM									
14	10/26/12	10/26/12	Chew, The	12-1pm	---1--	:30	1	\$200.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---1-- 1 \$200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 12:57 PM Chew, The 12-1pm :30 RNMT1202 \$200.00 NM									
15	10/26/12	10/26/12	Action 7 News @ 6p	6-630p	---1--	:30	1	\$1,300.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---1-- 1 \$1,300.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/26/12 6:13 PM Action 7 News @ 6p 6-630p :30 RNMT1202 \$1,300.00 NM									
16	10/26/12	10/26/12	6a A7N More In The AM	6-7a	---1--	:30	1	\$1,100.00	NM
<b>Class of Time - Pre-emptible with notice</b>									

# INVOICE

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868


**KOAT**

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	312 REFORM NM NC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			
						Length	Week	Rate	Type
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----1--	Spots/Week 1	Rate \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT F	10/26/12	6:54 AM	6a A7N More In The AM		6-7a	:30	RNNT1202	\$1,100.00 NM
17	10/26/12	10/26/12	Good Morning America	7-9a	----1--	:30	1	\$850.00 NM	
Class of Time - Pre-emptible with notice									
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----1--	Spots/Week 1	Rate \$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT F	10/26/12	8:43 AM	Good Morning America		7-9a	:30	RNMT1202	\$850.00 NM
<u>Total Spots</u>						48			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$33,850.00</b>
<u>Agency Commission</u>	<b>\$5,077.50</b>
<u>Net Amount Due</u>	<b>\$28,772.50</b>
New Mexico Tax Rate	7.0%
<u>Amount Due</u>	<b>\$2,014.08</b>
	<b>\$30,786.58</b>